



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

WPXI

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 321592

Schedule Dates 08/24/12-08/30/12



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

WPXI
National Media

National Media
815 Slaters Lane
Alexandria, VA 22314

National Media
815 Slaters Lane
Alexandria, VA 22314

Date Entered 07/11/12
Last Modified 08/08/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06187351
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission
Net Total \$6,018.75
Sales Tax
Comments

***** THIS IS A CASH IN ADVANCE SCHEDULE. *****.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / Spot	08/28/12-08/28/12	S	:30	5:59A- Channel 11 News 6am								1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/24	7/13/12	
23.0	Normal Line / Spot	08/29/12-08/28/12	S	:30	6:59P- Jeopardy								1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/25	7/13/12	
24.0	Normal Line / Spot	08/28/12-08/28/12	S	:30	7:30P- WHEEL OF FORTUNE								1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/26	7/13/12	
25.0	Normal Line / Spot	08/29/12-08/29/12	S	:30	10:59P- CHANNEL 11 NEWS AT 11P								1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/27	7/13/12	
26.0	Normal Line / Spot	08/29/12-08/29/12	S	:30	11:34P- TONIGHT SHOW								1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE SHW/28	7/13/12	
27.0	Normal Line / Spot	08/29/12-08/29/12	S	:30	11:59A- Channel 11 News At Noon								1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/29	7/13/12	
28.0	Normal Line / Spot	08/29/12-08/29/12	S	:30	6:59P- Jeopardy								1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/30	7/13/12	
29.0	Normal Line / Spot	08/29/12-08/29/12	S	:30	7:30P- WHEEL OF FORTUNE								1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/31	7/13/12	
30.0	Normal Line / Spot	08/24/12-08/24/12	S	:30	5:30P- 6P (EST)								1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/34	8/8/12	
31.0	Normal Line / Spot	08/24/12-08/24/12	S	:30	7A- Today Show								1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-9A/35	8/8/12	
32.0	Normal Line / Prime	08/24/12-08/24/12	S	:30	7:57P- Americas Got Talent								1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	AGT 8-9P/	8/8/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Signed: _____ Date: _____ Comments: _____

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

WPXI

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 321592

Schedule Dates 08/24/12-08/30/12

Date Entered 07/11/12
Last Modified 08/08/12

Comments

Advertiser National Republican Congressional Committee - In
Agency National Media (2711)
Product Political - Issue (1068)
Brand 155/NRCC-IE (81865)

Telerep/Washington DC, Washington DC (1040)

Telerep/Washington DC

ANGLE,BEN

/

125/426/2595

National/Political

Standard

NRCC 8/24

***** THIS IS A CASH IN ADVANCE SCHEDULE *****.

Pittsburgh (WPXI)	By Broadcast Month	Spots	Rate
Aug. 2012	13	\$9,675.00	
Sep. 2012	35	\$30,450.00	
Grand Total:	48		\$40,125.00

Sales Office	
Buyer Name	ANGLE,BEN
Phone/Fax	/
CPE	
Account Types	National/Political
Billing Type	Standard
Comments	NRCC 8/24

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	11:59A- Channel 11 News [At Noon]	1								1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/38	8/8/12
34.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	5:30P- 6P (EST)	1								1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/39	8/8/12
35.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	7A- Today Show	1								1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-9A/40	8/8/12
36.0	Normal Line / Spot	08/25/12-08/25/12	5	:30	11:29P- NBC SATURDAY NIGHT LIVE	1								1	\$900.00	\$900.00	Pittsburgh (WPXI)	SNL/41	8/8/12
37.0	Normal Line / Spot	08/26/12-08/26/12	5	:30	8A- 10A (EST)	1								1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/42	8/8/12
38.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	11:34P- TONIGHT SHOW	1								1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/43	8/8/12
39.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	11:59A- Channel 11 News [At Noon]	1								1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/44	8/8/12
40.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	5:30P- 6P (EST)	1								1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/45	8/8/12
41.0	Normal Line / Prime	08/28/12-08/28/12	5	:30	7:57P- Americas Got Talent	2								2	\$2,000.00	\$4,000.00	Pittsburgh (WPXI)	AGT 8-10P/	8/8/12
42.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	5:30P- 6P (EST)	1								1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/47	8/8/12
43.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	5:30P- 6P (EST)	1								1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/48	8/8/12
44.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	5:38P- Channel 11 News At 5pm M-F	1								1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/49	8/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

WPXI

Contract # 321592
Schedule Dates 08/24/12-08/30/12
Advertiser National Republican Congressional Committee - In
Agency National Media (2711)
Product Political - Issue (1068)
Brand ISS/NRCC-IE (81865)

Salesperson Sales Office
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2595
Account Types National/Political
Billing Type Standard
Comments NRCC 8/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****.

Pittsburgh (WPXI)		Spots	Rate
By Broadcast Month			
Aug. 2012	13	\$9,675.00	
Sep. 2012	35	\$30,450.00	
Grand Total:	48	\$40,125.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
45.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	5:59A- Channel 11 News 6am				1					1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/50	8/8/12
46.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	7A- Today Show					1				1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-9A/51	8/8/12
47.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	11:34P- TONIGHT SHOW						1			1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/37	8/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.